

***New Morning School Auction
Advertising & Sponsorship Contract***

Authorized by: _____
Business/Organization: _____
Address: _____
City/State/Zip: _____
Phone: (____) _____ Email: _____
Contact Name: _____
Website: _____
New Morning School Contact: _____

PAYMENT INFORMATION (Ads & Sponsorships- please complete)

Payment enclosed (Visa, Mastercard, AmEx or check payable to New Morning School) Check # _____
Credit Card #: _____ CVV: _____ Expiration Date: _____
 Please bill me
Signature: _____ Date: _____

Advertising Opportunities:

- Outside Back Cover **\$1,200** (8 ½" wide x 11" high, add ¼" bleed, full four color)
- Inside Front Cover **\$1,200** (8 ½" wide x 11" high, add ¼" bleed, full four color)
- Inside Back Cover **\$1,200** (8 ½" wide x 11" high, add ¼" bleed, full four color)
- Center Page (right) **\$1,000** (6 ¼" wide x 9 ¾" high, full four color)
- Center Page (left) **\$1,000** (6 ¼" wide x 9 ¾" high, full four color)
- Full Page (black & white) **\$600** (6 ¼" wide x 9 ¾" high)
- Half Page (horizontal- black & white) **\$300** (6 ¼" wide x 4 ¾" high)
- Quarter Page (vertical- black & white) **\$150** (3" wide x 4 ¾" high)
- Business Card (horizontal- black & white) **\$75** (3" wide x 2 ½" high)

AD COPY FORMAT (Ads & Sponsorships- please complete)

- Email (high resolution PDF) to auction@newmorningschool.com
- NMS-created ad copy
- Use last year's ad copy
- For ads of \$300+ and sponsorships of \$500+, please email high resolution logo for logo link on auction website to auction@newmorningschool.com
- Use last year's logo

Sponsorship Opportunities

*All sponsors receive recognition in the auction catalog, online promotions and on auction night.
Sponsorships of \$500+ receive logo link on auction website.*

- Presenting Sponsor** **\$5,000+**
 - Premier recognition on auction night
 - Full page color ad in catalog
 - Ten tickets to attend event
- Video Sponsor** **\$3,000+**
 - Recognition in auction night video
 - Full page color ad in catalog
 - Eight tickets to attend event
- Step & Repeat Sponsor** **\$2,500+**
 - Signage near Step & Repeat
 - Full page color ad in catalog
 - Six tickets to attend event
- Curriculum Sponsor** **\$2,000+**
 - Choice of curriculum to sponsor in catalog
 - Full page color ad
 - Six tickets to attend event
- Check-in Sponsor** or **Check-out Sponsor** **\$1,500+**
 - Signage on Auction Night near Check-in and/or Check-out
 - Half page color ad
 - Six tickets to attend event
- Silent Auction Sponsor** **\$1,000+**
 - Half page color ad
 - Four tickets to attend event
- Community Honor Roll Sponsor** **\$500+**
 - Quarter page, black & white ad
 - Two tickets to attend event
- Additional Sponsorship Opportunities** **\$250+**
 - Signage on Auction Night near selected area (please circle):
Premier Silent Auction, Wine Wall, Mystery Bags, Entertainment, Decorations,
Bar 1, Bar 2, Other: _____